

Spooner Area Chamber of Commerce

General Membership Meeting

Wednesday, August 5, 2026

8:00 AM | The Depot Room at Spooner Civic Center

Call to order: Ted Schmitz, President - Ted called the meeting to order at 8:03 am.

Introductions: Each person will introduce themselves and what business they're representing

Treasurer's Report: Mark Olson, Treasurer - Mark shared the treasurer's report.

Executive Board Report: Michelle Martin, Secretary - Michelle reviewed the executive board minutes from yesterday.

Old Business:

- Chamber Connections Events:
 - August 17 - WI Canoe Heritage Museum (5-7 pm)
 - September TBD - Railhouse Junction
 - December 16 - The Dock Coffee (5-7 pm)
- Text Message Communication Program: Please sign up with Lisa; Jessica is working on getting this up and running. Membership renewal forms will have a spot to sign up for this as well. Multiple people from each business/organization can be on the program.
- Spooner Semiquincentennial Update: Meeting tonight at 5 pm at the Spooner Civic Center.

New Business:

- Welcome New Members: Railhouse Junction, Bulik's Mobile Home Park
- Welcome New Board Member: Emily Gall has been appointed to fill the mid-term vacancy. Welcome, Emily!
- Board Member & Staff Recognition: Forrest Schraufnagel and Kelly Gabriel received recognition for their one-year of service on the Chamber board.

Committee Reports:

- Marketing Committee (Michelle) - Michelle/Jessica splitting responsibilities for Marketing Chair; spent quite a bit of time planning late Summer/Fall campaign for room tax; discussed the status of the new website build, as well as ATV photo shoot, and Spooner Book distribution.
- Membership Committee (Bryanna & Lisa B.) - Discussed first dollar visits; talked about Chamber Connections upcoming events; assigned areas for distribution of the Spooner books; Membership dues are up considerably over last year - great job, everyone!

Upcoming Events:

- Jack Pine Savage Days (August 7-8, 2026) - Coming up this weekend; back in the original location in the Front Street parking lot. Confusion on whether there is or is not a car show.
- Jack O' Lantern Festival (October 9-10, 2026) - Some plans have been finalized; meeting will happen after this one today; Friday will be focused on adults with a Glow & Go bar crawl; Saturday will be family-focused with kid events like pumpkin roll, bounce houses, pumpkin painting, food trucks; working on the flyer/marketing for the event; looking for sponsors for the events, information will be sent out soon; hay bales, pumpkins are all set.

- Ladies Night (November 23, 2026) - Jorgan volunteered to chair the Ladies Night event again; New Santa will be in attendance

Other Business:

- First Dollar Visits: If you know of any new businesses or businesses that have changed hands, please let Bryanna & Lisa know so they can schedule a First Dollar Visit. They do not need to be chamber members to qualify for a First Dollar Visit.

Member Updates:

- Spooner Memorial Library - Open house to view and comment on the two building plan concepts is coming up on August 18 from 4-5:30 pm.; WashCo Bike Fest; Renaissance Fair event on August 29 from 10-3; Ukelele Festival coming up on August 22.
- Spooner Health - Still a few health screening appointments available for Health Screening Week Thursday and Friday; WashCo Bike Fest has been rescheduled and is happening on Sunday, August 16 - we will be handing out free bike helmets (while supplies last).
- Lakeland FRC - Duck race is coming up this weekend - still some tickets left - prizes are Yeti, Blackstone, Car Detailing, Waterpark Passes, etc.; will have a booth at Crazy Days in front of Staupe Computers to sell ducks as well - need not be present to win.
- Spooner Mercantile - Will be on the sidewalk on Friday for Crazy Days
- CCF Bank - If your bank is closing, come see Forrest; interest rates are worth checking out.
- Schmitz's Economart - Bibigo Chicken is now in stock; Boba tea is now in house as well - in the cooler across from register 2; will be doing a buy one/give one with the food pantry soon - keep an eye out for that!
- North of Eight Design & Marketing - The Shop Bar & Grill has Boba as well - has been very popular; Food distribution event at Jackson Fire Dept., includes the western side of Spooner - all residents are welcome - funded through Burnett County Volunteers.
- Neighbor to Neighbor - Doing a cash raffle this summer - grand prize is \$500 - can get at office, Klopp's Lakeview, Jester's, etc.
- Chieftain - Came up with a wild rice pancake mix, has a little chocolate flavor, totally gluten free - available at farmers' market and at the office.
- Leadership Washburn County - It is application time; great program; businesses often sponsor their employees to attend - one Thursday a month (September-May) - \$600 (includes all meals)

Adjourn: Mary/Mark made a motion to adjourn at 8:46 a.m. MC.

2026 GENERAL MEETINGS:

January 7 – Classrooms A&B

February 4 – Classrooms A&B

March 4 – Classrooms A&B

*April 8 – Classrooms A&B (Changed due to Spring Break for Spooner)

May 6 – Classrooms A&B

June 3 – Classrooms A&B

July 8 – Depot Room at Spooner Civic Center

August 5 – Depot Room at Spooner Civic Center

September 2 – Depot Room at Spooner Civic Center

October 7 – Depot Room at Spooner Civic Center

November 4 – Depot Room at Spooner Civic Center

December 2 – Depot Room at Spooner Civic Center