

Spoooner Area Chamber of Commerce

General Membership Meeting

Wednesday, May 6, 2026

8:00 AM | Spoooner Health Classrooms A&B

Call to order: Ted Schmitz, President - Ted called the meeting to order at 8:02 am.

Introductions: Each person will introduce themselves and what business they're representing

Treasurer's Report: Mark Olson, Treasurer - Mark gave the treasurer's report.

Executive Board Report: Michelle Martin, Secretary - Michelle gave an overview of the board meeting from yesterday.

Old Business:

- Chamber Connections Events:
 - May 6: Chamber Connections with Drizzle - 5 to 7 pm tonight
 - May 21: Chamber Connections with Jester's & Palace Theatre - 5 to 7 pm
 - July 22: Chamber Connections with Wisconsin Canoe Heritage Museum
- Jack O' Lantern Festival Planning - Planning meeting will be held after this meeting today, so please stick around if you're interested in checking out what the plans are.
- Text Message Communication Program - Fill out your cell phone number on the attendance sheet if you'd like event reminders for Chamber Connections, meetings, etc.

New Business:

- Welcome New Members: Coldwell Banker
- Spoooner Semiquincentennial Update - Met last month, working on Passport to Savings for Spoooner and beyond, there are 20 businesses registered to participate, Google link on the Facebook page to sign up if you want to participate, deadline is May 10th to participate; Liberty Ball will be October 17 from 7-10 pm, semi-formal event w/ the Deans List, all funds will go towards SAYHA, Spoooner Police Foundation, and Spoooner Memorial Library; Flags will be going up just before Memorial Day, will include 250th flags; Parade will have flyover w/ helicopters; Still working on a 4th of July activity - possibly a community pig roast; Fireworks were increased for this year by the city council.
- Food & Wine Tasting Recap - It was a great year. The Burch Barn was a great venue again this year; the Humane Society did a fantastic job with prizes; Blu Kanu was great; Great job to Lisa on planning; 280 tickets sold.

Committee Reports:

- Marketing Committee (Kelsy) - Website redesign is underway; Spoooner books should be arriving any day; Reviewed room tax and local marketing budgets; Radio ads are starting back up; Social media is going well with Jessica doing the post. Jessica is working on membership spotlights.
- Membership Committee (Bryanna & Lisa B.) -
 - Reviewed membership and first dollar visit lists, several first dollar visits will be done next Tuesday
 - Chamber Connections - There are spots open in August, October, and December. If you are interested in hosting one, please sign up. Next year, we'll have a more formal process to plan out the whole year. There are 8-9 spots open each year.

- Social Media - Discussed some membership related posts that Jessica could do.

Upcoming Events:

- Jack's a Hack Golf Outing (June 17, 2026) - Will be held at the Spooner Golf Course on June 17. If anyone would like to help on the day of, Mark could use some help. Accepting donations and prize baskets for the raffle. Brochure is in progress and will be coming out soon with sponsorship information and golf outing registration.
- Jack Pine Savage Days (August 7-8, 2026) - First full weekend in August, this event runs via committee.
- Jack O' Lantern Festival (TBD) - Meeting after this to begin planning. Need organizations and volunteers to help plan this event.

Other Business:

- First Dollar Visits: Tonight - Drizzle; On Tuesday, we will be visiting Dead Eye Construction, Winged Freedom Raptor Center, working on a couple downtown (Shiny Precious Gems, Blaschko's); Jester's/Palace will be on 5/21.
 - If you know of any new businesses or businesses that have changed hands, please let Bryanna & Lisa know so they can schedule a First Dollar Visit. They do not need to be chamber members to qualify for a First Dollar Visit..

Member Updates:

- Spooner Health - Imaging campaign running (no matter where your provider is, you can always have your imaging done here in Spooner if you choose), WashCo Wellness: Mindful May Bingo
- Spooner Mercantile - Brooks has some great deals; Birkenstocks and water shoes are rolling in the door; Denim Dog Jeans on sale for men; New sweatshirts have arrived and are a great deal.
- Spooner Advocate - Fun Guide is going to print today and has a lot of great events including the Spooner Semiquincentennial information.
- Best Western - Is hiring for maintenance.
- Mosaic - Cameron show room is opening up, will have TVs, security systems, speaker systems, business security, etc. Chambers invited on June 10 from 11 to 1. Gilbert Brown will be at the open house. Fiber has been signed for Wisconsin, coming North over the next four years. May end up opening a Spooner shop as well if things go well.
- Lakeland - The Still is hosting Bingo nights on Wednesdays and funds are going to Lakeland FRC - 6 pm; Today is Tiny Tots Workshop (need baby items), June 6 is Family Festival - community committee partnered with many organizations; June 15 partnering with another resource center hosting a session for parents with children with special needs; June 18 - Beach Bash Health & Safety Fair at Shell Lake Beach - rain location at Shell Lake School
- Jester's - Foundation laid for the patio, coming soon; Theater and Healthy WashCo are doing a summer series - free movies for kids for 10 weeks (matinee); Movie Tuesdays have been moved to Wednesdays for the bargain hunters; Spooner Wears Prada video went really well.
- Economart - 89 bags of groceries for their 89th Anniversary, 5x \$89 gift cards will be awarded for prizes.
- Humane Society - Had vaccination clinic on Saturday; working on redoing the dog yard outside; wait list for surrendering animals because of the good reputation - people from out of county are even calling. If you have a 'wish list' of a breed you're looking for, call the office and they'll notify you if it comes in.

Adjourn: Mary/Lisa made a motion to adjourn the meeting at 8:47 am.

2026 GENERAL MEETINGS:

January 7 – Classrooms A&B

February 4 – Classrooms A&B

March 4 – Classrooms A&B

*April 8 – Classrooms A&B (Changed due to Spring Break for Spooner)

May 6 – Classrooms A&B

June 3 – Classrooms A&B

July 1 – Classrooms A&B

August 5 – Classrooms A&B

September 2 – Classrooms A&B

October 7 – Classrooms A&B

November 4 – Classrooms A&B

December 2 – Classrooms A&B