

Spoooner Area Chamber of Commerce

General Membership Meeting

Wednesday, April 8, 2026

8:00 AM | Spoooner Health Classrooms A&B

Call to order: Ted Schmitz, President - Ted called the meeting to order at 8:02 am.

Introductions: Each person will introduce themselves and what business they're representing

Treasurer's Report: Mark Olson, Treasurer - No report due to tax season.

Executive Board Report: Michelle Martin, Secretary - Michelle reviewed yesterday's board meeting.

Old Business:

- Chamber Connections Events:
 - March Recap - Chamber Connections with Schmitz's Economart & North of Eight Design & Marketing
 - May 6: Chamber Connections with Drizzle (First Dollar Visit as well)
 - TBD: Jester's & Palace Theatre
 - July 22: Chamber Connections with Wisconsin Canoe Heritage Museum
- Jack O' Lantern Festival Planning - Jack O' Lantern is back; looking at last weekend in September; Meeting after the next general meeting (May 6, 9 am) if you're interested in helping, please attend.

New Business:

- Welcome New Members: Drizzle on Tap, Tamarack Health, Crossroads Lanes & Sports Bar
- Strategic Planning Update - Operations is working on board onboarding, employee handbook, and operating procedures; Events & Volunteers strategy groups are merging; Membership is moving forward with the membership committee.
- Spoooner Semiquincentennial Update - Group is meeting monthly at the Station at 5:15, typically the second Monday of each month (April 13); everyone is encouraged to participate. The 250th flags will go up through town.
- Text Message Communication Program - Kelsy is working on implementing a text message reminder program for chamber meetings and events. Sign up via Lisa B in the office to add your cell phone number to the list - info@spooonerchamber.org.

Committee Reports:

- Marketing Committee (Kelsy) - Met on 3/31; Spoooner book is off to print; Welcomed Jessica to the team as the Marketing Specialist; Website build is beginning soon and will take roughly 12-16 weeks; Local radio ads pushing the business directory will be going live soon
- Membership Committee (Bryanna & Lisa B.) - Met on 3/24; Reviewed members (currently 110); First Dollar visit at bowling alley, still have about 12 on the list; Discussed Food & Wine Tasting event; Reviewed Member/Volunteer Appreciation event in February.

Upcoming Events:

- Food & Wine Tasting (April 30, 2026) - Meeting after this meeting today; WCAHS is working hard on donations for the raffle and silent auction; Food vendors are coming in well
- Jack's a Hack Golf Outing (June 17, 2026) - Mark Olson from Anderson, Hager, & Moe leads this event.

Other Business:

- First Dollar Visits: If you know of any new businesses or businesses that have changed hands, please let Bryanna & Lisa know so they can schedule a First Dollar Visit. They do not need to be chamber members to qualify for a First Dollar Visit..

Member Updates:

- Spooner Health - Michelle shared that next month everyone will need to sign in at the main reception desk; Washburn County (CHNA & CHIP group) have launched a healthy living challenge - April is Make Movement month, forms can be found at HealthyWashCo.org/events or at Spooner Library, Shell Lake State Bank, Spooner Health.
- Spooner Golf - Scott shared that they are opening on Friday for golf; Community Golf League - would like to brand it with the Chamber (9-hole league every Wednesday - \$25 9 holes w/ cart - same 4 people on team throughout the season); Starting a new Twilight Membership (7 days a week, after 3 pm, \$650 or \$800 with cart)
- WashCo Humane Society - Mary shared about the vaccine and microchip (\$10) clinic coming up on Saturday, May 2, must register ahead of time on the website.
- Lakeland Family Resource Center - Family Strengthening Month (and Child Abuse & Neglect Prevention Month) - Bryanna shared information on this; it's a huge part of Lakeland's mission to prevent child neglect and abuse, Friday is "Wear Blue" day; Family Strengthening Workshop today from 12-5; 4/20 - Potty Training Workshop (Meal, Childcare and Gas Card offered); Participating in Make Movement Day on April 25
- Chamber - The old speaker system is available for donation (Lakeland said they could use it - it will be donated to Lakeland)
- Spooner Mercantile - Mary shared that prom is Saturday evening at Trinity Woods

Adjourn: Mary/Lisa made a motion to adjourn the meeting at 8:48 am.

2026 GENERAL MEETINGS:

January 7 – Classrooms A&B

February 4 – Classrooms A&B

March 4 – Classrooms A&B

*April 8 – Classrooms A&B (Changed due to Spring Break for Spooner)

May 6 – Classrooms A&B

June 3 – Classrooms A&B

July 1 – Classrooms A&B

August 5 – Classrooms A&B

September 2 – Classrooms A&B

October 7 – Classrooms A&B

November 4 – Classrooms A&B

December 2 – Classrooms A&B