

Spoooner Area Chamber of Commerce

General Membership Meeting

Wednesday, October 1, 2025

8:00 AM | Spoooner Health Classrooms A&B

Call to order: Ted Schmitz, President - Called the meeting to order at 8:04 a.m.

Introductions: Each person will introduce themselves and what business they're representing

Treasurer's Report: Mark Olson, Treasurer - No report.

Executive Board Report: Michelle Martin, Secretary - Gave report of yesterday's board meeting.

Old Business:

- Membership & Volunteer Appreciation Event (February 26, 2026) - *NEW DATE* - Planning a fun night to get volunteers and chamber members together. Membership committee will be planning the event.
- Lunch & Learn Schedule - October 21st: Leadership in Action - Will be focused on Leadership in Action. Mark your calendars.
- Business After Five Schedule - Schedule is still being planned.
- Board Member Position - Marggie Banker, Superintendent of Spoooner Area School District, was appointed to the vacant board position. Please join us in welcoming her to the board!
- Member & Community Survey - A member and a community/non-member survey will be sent out by the end of the week. This information will help guide the strategic planning. Please watch your email and social media for the survey links.

New Business:

- Membership Mailing - The mailing will go out by October 15. New this year, membership **must** be paid by December 1st to be included in the Spoooner book.

Committee Reports:

- Marketing Committee (Michelle) - Michelle shared that she is stepping down as Marketing Chair due to her role as Secretary. Kelsy Schultz has agreed to take over the role as Marketing Committee Chair.
- Membership Committee (Bryanna & Lisa B.) - Discussed membership mailing, possible incentive for new members, business after fives, as well as beginning discussions on the banquet.

Upcoming Events:

- Ladies Night 2025 - Clarissa Staupe reported that her and Jorgan dropped off Ladies Night paperwork to the downtown businesses. Participation fee is \$50. Lisa B. is handling the mailing/emailing. If anyone wants to participate, they should have promotional materials and payment completed by October 17th. Maps will be created this year. Gift basket items should be dropped off by October 31st so baskets could be created and placed in the Staupe Computers window. The tree lighting with the mayor is happening again this year; Santa will arrive on a fire truck. Another Ladies Night meeting will be coming up no later than October 17th.

Other Business

- Jack O' Lantern Festival - Discussion was had on bringing back the event in 2026. Rails on Trails will handle the Zombie Run; Ted will help with the Pumpkin Roll; interest was expressed by businesses in the scarecrow contest.

Member Updates

- Spooner Health: October is Breast Cancer Awareness Month. Be sure to schedule your regular screening and encourage your loved ones to get their screening as well.
- Staube Computers: Check your computers to ensure they can switch to Windows 11. Windows 10 will stop security updates after October 14th.
- Economart: New soft serve machine was installed in the deli. Stop by for some samples! There are about 10 flavors.
- State Farm: Reminding everyone to check into your life insurance to ensure that your coverage still meets your needs. Make sure your loved ones are aware of what company handles your coverage. If you're looking to see what options are out there, the State Farm team is happy to help.

Adjourn: Mary/Clarissa made a motion to adjourn the meeting at 8:34 a.m.